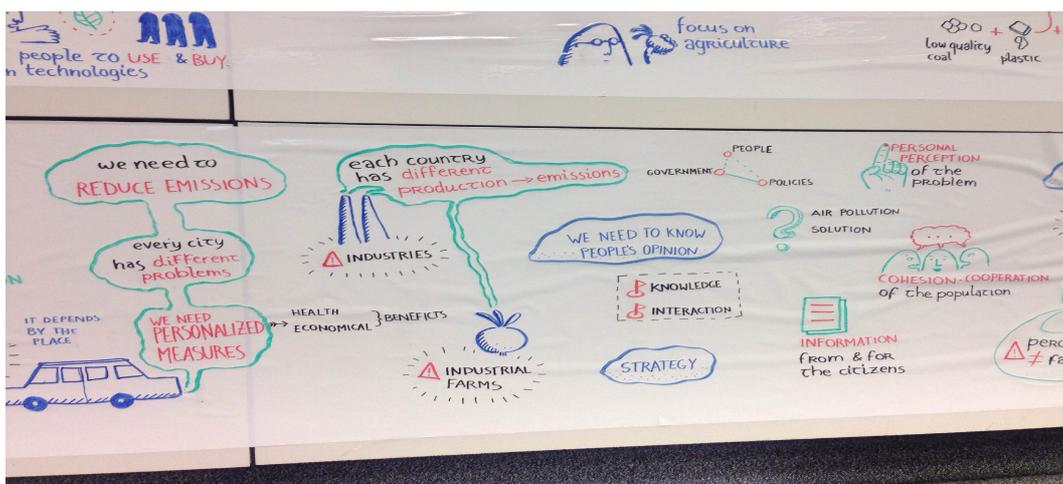


## Newsletter # 6 / July 2016

### Clean air for all is our objective



Sefira scribing exercise – Bruxelles April 2016 author Marta Fioravanti – ISIA Urbino

### Dear colleagues and friends of SEFIRA FP7 Project

After 36 months of work we are pleased to say that the vision that inspired our proposal has given its first good results.

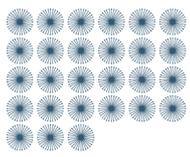
A few research papers have been already published and we are confident that the huge amount of data that we have collected through the SEFIRA survey, involving more than 16.100 citizens in seven European countries, will allow us to produce, beyond the end of the project, further analyses in support to the design of effective air quality policies in Europe.

In fact, based on the survey results, a Decision Support System has been devised in order to allow the ex-ante evaluation and comparison of potential air quality policies in term of individuals' preferences and acceptability. The DSS, called SEFIRA-Environmental Policy Preferences Evaluation (SEFIRA-EPPE) is now ready in its the prototype version.

In the last months, three new important reports have been finalised:

1. Obstacles for further air pollution emission reductions in the EU Member States: It examines the key challenges faced by Member States for implementing the emission reductions laid out by the national emission ceilings that are proposed by the European Commission. It describes how the recent proposal for the Clean Air Policy package has been developed, identifies the key sectors that should deliver the additional emission reductions in each Member State, and discusses a range of challenges faced by Member States in the development of national emission ceilings.

# SEFIRA



SEFIRA IS A EU FP7 COORDINATION ACTION ON  
**Socio Economic Implications  
For Individual Responses to  
Air Pollution policies in EU +27**



2. Social perception of the air quality issues: The report encompasses elements derived from approaches such as Public Understanding of Science (PUS) and Public Communication of Science and Technology (PCST) adopting a combination of different research technique and it is therefore oriented to explore a specific formulation of social perception. The analysis operationalizes the resonance and relevance of air quality among citizens in four European countries (Sweden, Poland, Belgium, Italy).

3. Final integration report: The main outcomes of SEFIRA have been integrated in order to provide an overall picture of what we have achieved over the duration of the project

You can download all the deliverables and reports as well as the policy briefs from our website [www.sefira-project.eu](http://www.sefira-project.eu).

Air quality is still a trending topic in the environmental news and research and we can state that the socio-economic dimension of personal and collective choices and behaviours is becoming more and more important in Europe for achieving a better air quality for all.

For the future we hope to continue to follow our vision and to strengthen links of scientific cooperation between different disciplinary fields and with institutions and civil society organizations.

This is the best way, in our opinion to find innovative and effective solutions to the environmental challenges of the **present** and of the near future.

**The Project Coordinator  
Prof. Michela Maione**

—  
**University of Urbino**

[www.sefira-project.eu](http://www.sefira-project.eu)

